



## TALLAHASSEE REPORT

### **The Florida Land Title Association's Newsletter.**

This newsletter is designed to bring you information that has occurred within the association and industry in the previous month. We hope you will find this to be informative and keep you up-to-date.

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## ***NEW MEMBER SPECIAL***

**Join us now for just \$600 and enjoy all  
the incredible benefits until 2025!**

### **New Members**

Global International Title • Calhoun Liberty Abstract Company • Securance  
Specialty Insurance Services • Connect Title Agency, LLC • BBS Notary  
Services

If you are not a member,  
[join today!](#)

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## **ANNOUNCEMENTS & UPCOMING EVENTS**

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**FLTA Re-establishes Data Call Committee**

The Title Insurance Data Call was established for the purposes of rate making and requires constant review. Business practices change, technology changes, insurance requirements change, and they are all necessary components of the data call information being collected. The last time the Title Agency Data Call was amended was in 2019. Now, almost four years later to the month, it's time to relaunch the FLTA Data Call Committee to continue focusing on these changes to improve the quality of data collected. The committee, to be led by Shelley Stewart of Southern Title, Daytona Beach, will begin meeting soon to take on this opportunity. If you are an FLTA member in good standing and are interested in participating in this effort, please email [Scott Merritt](#) by **Friday, October 13<sup>th</sup>**. Title Agency participation is invaluable in this effort.



## **Elevate Your Industry Presence:** **Register Today for the 2023 FLTA Convention**

Get ready for a game-changing experience at the Florida Land Title Association's 2023 Convention, taking place in the City Beautiful, Orlando, Florida, from November 6th to 8th.

Why should you be part of this unforgettable event? Here's a glimpse of what's waiting for you:

- **Cutting-Edge Insights:** Engage with industry thought leaders and experts who will discuss the latest trends and innovations.
- **Networking Opportunities:** Forge valuable connections with peers, underwriters, and key players in the title industry.
- **Educational Power:** Gain valuable knowledge through a diverse range of sessions, from grasping AI and ChatGPT to insuring title to mobile homes in Florida.
- **Recorders Update:** Stay up to date with important updates and explore property fraud prevention with Lee County Clerk Karnes and Area Recorder Offices.

Don't miss this chance to elevate your industry presence, expand your knowledge, and connect with industry leaders.

Let's make the 2023 FLTA Convention an event to remember!

**[Register Today!](#)**

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## **The 2023 Convention Agenda is Live!**

**Get ready for an extraordinary lineup of speakers and sessions  
at this year's FLTA Convention.**

AI – The Good, The Bad and The Ugly  
Speaker: Rick Diamond

What's in a Name? Insuring Title to Mobile, Manufactured, and  
Modular Homes in Florida  
Speaker: Laura Licastro

Recorders Update and Property Fraud Pilot Program with Lee County  
Clerk Karnes and Area Recorder Offices  
Speaker: Clerk Kevin Karnes

Seller Impersonation: Tips to Help You Stop These Scams in their  
Tracks  
Speaker: Tom Cronkright

Title is: 10 Strategies to Adapt and Thrive in a Changing Market  
Speaker: Jeff Lobb

ALTA: Finding Opportunities in a Changing Market



Speaker: Jack Rattikin

Danger Zones: FRBAR Contract, Closing Pitfalls & Ethical  
Considerations

Speaker: Paul Minoff

Dude, Who Moved My Recession? An Economic Outlook for the U.S.  
and Florida

Speaker: Sean Snaith, Ph.D.

Lean Into the Florida Lifestyle, But Don't Get Liened For it: Title  
Perspectives on Construction Liens

Speakers: Chris Bracken, John Brown

You Can't Make This SHenanigansT Up

Speakers: Amy Gregory, Sue Dutcher, and Veronica Rhodes

This is just a glimpse of the knowledge and insights awaiting you! For  
the full agenda and session details, visit our website.

[Convention Schedule](#)



## FLTA Foundation Partners with OneBlood

This year we are excited to be partnering with OneBlood to host a blood drive during the [FLTA Convention](#) on Tuesday, November 7, 2023. Did you know most adults have 10-12 pints of blood, but babies are born with only 1 cup in their body? 1 pint from a donor can save up to 3 lives when it's broken down to components. FLTA Convention goers will be able to register ahead of the convention for this great cause, be on the lookout for further details and join us by getting on the **Big Red Bus**.

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## FLTA Foundation Calls for Your Support

The FLTA Charitable Action Foundation is calling on your help and is looking to acknowledge you. All donors from now and through the convention will receive a lapel pin to show your support for donating \$25 or more to the Foundation. Also, for this year we are looking to recognize our corporate partners who donate \$1,000 or more to the Foundation at different levels. Looking to kickstart the initiative and have your name on the list? [Donate here](#). The Foundation Fundraising Committee has launched a goal of \$50,000 through 2024.

The Foundation helps raise funds for student scholarships for higher education, disaster recovery efforts and more. Let's make a difference together!

[Make A Donation](#)



**ADVOCATE**

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## **A Sign of the Times**

*by David Daniel*

Man, it has been such a long and hot summer. Don't get me wrong, as a Florida cracker, the heat is just a fact of life for us Floridians. It is the cost of living in such a beautiful state. But this year was something different. I remember one day this summer there was a reported heat index of 117 degrees. Golf today? No thanks. My wife and I went drift fishing for trout in the St. Marks flats one morning and not only was it brutally hot, but it was so dead calm that the boat simply stopped moving.

This week, however, is different. Mid-eighties all week and not a lot of humidity. There is a coolness to the air we haven't seen in a while, and it is so welcome. Coupled with the sighting of pumpkin spiced lattes at Starbucks and the start of the college football season, it is clear the sign of the times can only mean we are headed to fall.

[READ MORE](#)

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**Title Industry of Florida PAC**



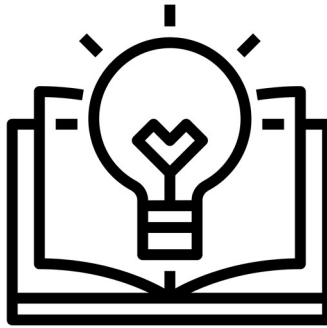
Title Industry of Florida PAC (TIFPAC) is a voluntary and non-partisan organization that serves as a crucial extension of the Florida Land Title Association. Its primary objective is to advocate for the title industry within the Florida Legislature. With the legislature convening annually, it is of utmost importance for professionals in the title industry to have a strong and influential voice in the decision-making process. Now is your opportunity to make a difference by participating in TIFPAC.

By supporting TIFPAC, you will contribute to shaping the Florida legislative process and ensuring that elected officials are well-informed about the specific issues faced by the title industry. Your investment will directly impact the future of your profession, as TIFPAC works tirelessly to educate lawmakers and promote the interests and concerns of the title industry.

TIFPAC's goal for each year is to raise \$100,000, and your support will play a vital role in achieving this objective. Support TIFPAC today and help your voice be heard in Tallahassee!

[Donate Today](#)

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**EDUCATE**

## **FLTA Webinar Series: Business Email Compromise**

**Thursday**  
**OCTOBER 5, 2023**

**Time**  
**11.00 am**

**George Rodriguez**  
Special Agent U.S. Secret Service  
Cyber Fraud Task Force

**Matthew Froning**  
Security Assurance  
Facilitation Experts

**Speaker**

**Moderator**



Pre-Registration Required

**Approved for 1 Standard CE Credit**

Webinar attendees will have a better understanding of:

- Statistics and the evolution of business email compromise throughout the years
- Different typologies of business email compromise
- The various BEC money laundering methodologies

**Approved for CE Credit only,  
no CLE credit available**

**Pre-Registration Required**

**Fees to Attend:**

<b>Members</b>	No Charge
<b>Non-FLTA Members</b>	\$100

Ready to save on non-member fees? Join FLTA today! Become a member for only

\$600 and enjoy the benefits until 2025. Additional branches can join for just \$100 each. Contact us for more details.

**ALL employees of a member company (branch offices must have their own membership) are considered members of FLTA once they create their individual profiles, and it is linked to the company membership.**

[Register Today!](#)

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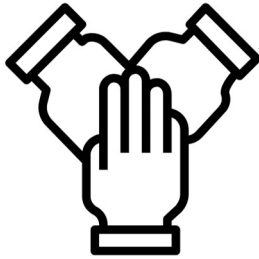


## **Cyber Security Awareness Month: Fraud Notification Procedure 2.0**

Originally created in March 2019, the FLTA Cyber Security Committee presented Fraud Notification Procedures establishing ways for reporting suspected or detected fraud schemes and attacks. Along with how to document the results to help our industry recognize and avoid similar issues in the future.

Now, four years later, the Cyber Security Committee offers a refresh on the [Fraud Notification Procedure](#) with some updates. Be sure to save the [link](#) to your favorites for ready access.

[Download Your Copy](#)



## Committees

### GOVERNMENT AFFAIRS COMMITTEE

Purpose: The Committee shall investigate and make reports on laws and decisions which vitally affect the abstract and title business in Florida.

### EDUCATION COMMITTEE

Purpose: Provide educational opportunities to the membership and potential membership of the Association.

### MEMBERSHIP COMMITTEE

Purpose: Expand the Membership of the Association.

### CYBER SECURITY COMMITTEE

Purpose: The committee focuses on technology affecting the Title Industry and to assist in the development and promotion of cyber fraud awareness.

Download the new FLTA App,  
powered by Wild Apricot!

Members now have access to a comprehensive directory, upcoming events, and easy registration with just a click of a button. Stay up to date on everything happening with FLTA and connect with fellow members.

Login is the same as your  
FLTA account.





## [FLTA CommUnity](#)

FLTA Members, did you know the FLTA offers members an **exclusive** title industry social platform called CommUnity?

### [Current Open Forums](#)

- **Just for Fun**
- **Share a Success**
- **Vacation or Travel**
- **Cyber Security, what is it and what do we need to know?**
- **CommUnity Chatter**

[CommUnity Login](#)

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## **[FLTA Career Center Account Benefits](#)** **[Post Your Resume](#)** • **[Apply For Jobs](#)** • **[Get Job Alerts](#)** **[Get Started Today!](#)**

Are you an [employer looking to hire](#)? Do you know someone interested in a [career in the Title Industry](#)?

The FLTA has you covered. Check out [Florida Runs on Title Insurance](#) to learn how more.

Florida Runs on Title Insurance TM is trademarked by the Florida Land Title Association (FLTA). FLTA's mission is to empower members through advocacy and education to protect property rights.

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Let's stay connected through all of our social networks including LinkedIn, Facebook Instagram, and Twitter.



Florida Land Title Association's mission is to support the land title profession for the protection of property rights and the integrity and security of real estate transactions.

This message was sent to you by FLTA

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