

Cyber Security Committee Call

Meeting Notes

February 5, 10:00 a.m.

Chair John Sthreshley

I. Outreach Programs - Shelly Mannebach

- a. **Orlando REALTORS Panel** – They have invited us to come in and do an audition for a panel discussion. As part of the audition, John Sthreshley, Matt Froning, Shelly Mannebach and Scott Merritt to come in and do a discussion for Realtors. Audition will be held on 4/6/2020 at 1:00 PM and will be about 15 minutes long. From there, we have been more or less assured we will get a spot on the panel.
- b. **NS3 Summit**
 - a. Summit is being held in Naples, FL June 10-June 12.
 - b. October Research will be doing a whole Cyber Security track this year with various speakers on this topic.
 - c. Matt Froning and Shelly Mannebach slotted to do a one-hour presentation on “You’ve Been Hacked”. If you have any tips on how to stay protected, not get hacked, etc. please send to Shelly so that she can mention you and your tip in her presentation.
 - d. October Research is also looking for applicants who are professionals in the industry who may have fallen victim to a cyber attack to share their story and what they learned from it. Applicant would speak on June 11th, will need to prepare a PowerPoint and speak for 15 minutes about their story. Let Shelly know if this is something you are willing to do.
- c. **Florida REALTORS Convention**
 - a. Shelly attended their mid-winter convention a few weeks ago. Mike McGraw has been elected as Treasurer this year. He has addressed

with the group what the FLTA Cyber Security Panel would like to do/present at their August convention. Mike said we need to go through the proper channels first, however also said we will likely either get to present at their August convention or can possibly add us to the Women in Real Estate Conference (WIRE) which is a 1-day workshop.

II. Facebook Marketing

- a. Hackers have identified how Realtors and others in the industry use Facebook for marketing, and they are using this tactic to put out erroneous ads for listings in order to redirect people to malicious sites or click on malicious links. Make your Realtors aware.

III. Forbes Article

- a. New Year's Resolutions Cybersecurity Goals for 2020 and beyond.
- b. Discusses the need for a dedicated CISO (Chief Information Security Officer) on staff. If you don't have a CISO, you get a CISO as a service, by hiring a virtual CISO or use vCISO services to lower your exposure. Can also hire a "fractional" CISO who provides CISO capabilities as a service.

IV. Roundtable

- a. KnowB4 put out an article about new Phishing scheme based around the fear of the Coronavirus. Cyber attackers are using they hysteria around this topic to make people click on links (Ex. Click to see updated list of attacks/cases in your city)
- b. Wall Street Journal put out an article regarding how people download apps and put their information into these apps. If you have to associate the app with a credit card, the article suggests you download the app to a pay-as-you-go mobile phone instead of your personal cell phone, this way no one can get to your personal information in your cell phone.
- c. Military grade encryption- apparently this type of encryption doesn't even allow law enforcement to get into your phone during

an investigation. We don't know much about this technology, but it may be another avenue of protection on your phone.

- d. We still want to beef up FLTA website with more information, such as hyperlinking to articles that we see/read.

V. Adjourn