



2017 FLTA Annual Convention

CHARTING THE COURSE AND NAVIGATING THE FUTURE

Sponsorship Opportunities

ALL artwork (see page 3) must be received by FLTA no later than October 1, 2017. Inserts must be received by FLTA no later than November 1, 2017.

Please contact jena@flta.org for more information and to secure sponsorship.

Title Convention Sponsor – Captain Sponsor \$7,500

SOLD

(Industry exclusive level, competing companies may sponsor at other levels)

- Top tier event sponsor
- Receive two (2) full convention registrations
- Receive six (6) additional cocktail reception tickets for guests (Thursday evening)
- Opportunity to speak for two (2) minutes during Opening Ceremony
- Verbal recognition during convention
- Premium logo recognition on convention marketing material
- Receive full page ad in convention program

Audio/Visual Sponsor – Windvane \$5,000

SOLD

- Receive one (1) full convention registration
- Logo recognition on event marketing material
- Receive full page ad in convention program
- Ability to display company logo table cover over audio visual table (sponsor provided)

Gold Sponsor – Mast \$5,000 (Limit 2)

1/2 SOLD

- Choice of *Opening Ceremony sponsor* or *Eating with Ethics Seminar sponsor*
 - *(First come, first serve for selection of session)*
- Receive one (1) full convention registration
- Receive three (3) additional cocktail reception tickets for guests (Thursday evening)
- Opportunity to speak for two (2) minutes prior to one general assembly seminar
- Logo recognition on event marketing material
- Receive half page ad in convention program

Cocktail Reception Sponsor – Skipper \$5,000 (Thursday evening)

- Recognition on signage at convention in main meeting room throughout event
- Recognition in the convention program
- Receive half page ad in convention program
- Option to place sign or banner in main meeting room

Hospitality Suite – Point of Sail Sponsor

SOLD

Wednesday \$4,000

- This sponsorship includes your company's name and logo displayed on the Hospitality Suite signage
- Receive half-page ad in the program.

Silver Sponsor – Genoa Sail \$3,000 (4 Available)

2/4 SOLD

- Be a specific general session sponsor
- Receive recognition during a specific education session
- Opportunity to speak for two (2) minutes prior to selected session
- Company logo recognition on onsite event signage
- Logo recognition during specific session
- Receive ¼ page ad in convention program





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Convention App – Compass Sponsor \$3,000

- Make the convention attendees' experience smooth, easy and fun by sponsoring the convention app.
- Your company name and logo will be featured on the app.
- This sponsorship includes a quarter page ad in the program.

Keycards – Leeward Sponsor \$3,000 +Related Fees **SOLD**

- Make attendee's hotel room keys works of art with your company's logo, advertising, graphics, photos and much more.
- This sponsorship also gives you recognition in the convention program and signage.
- *FLTA's logo must also appear on the room key and must be at least 1/3 the size of the sponsor logo*

Notepads – Life Saver Sponsor \$3,000 +Related Fees

- Your company's name or logo will be strategically placed on notepads which will be placed in all attendee tote bags.
- This sponsorship includes a quarter page ad in the program.

Charging Station – Cabin Sponsor \$3,000 +Related Fees

- A charging station provides the all-important opportunity for attendees to charge their iPhone, iPad, Android and Blackberry devices throughout the convention.
- Company name or logo recognition at charging station for duration of convention
- This sponsorship includes a quarter page ad in the program.

Welcome Reception Social (Wednesday) – Deckhand Sponsor \$3,000

- Receive recognition during welcome reception in the vendor hall
- Company name listed on convention registration website
- Company name recognition on onsite event signage
- Logo recognition in social area during reception

Champagne – Starboard Sponsor \$2,500

- Help us set sail with a proper toast as we kickoff the convention
- Receive recognition during opening ceremony during toast with the 2018 President-Elect
- Company name recognition on onsite event signage
- Logo recognition in champagne area

Ice Cream Social (Thursday) – Port Sponsor \$2,500

- Receive recognition during ice cream social in the vendor hall
- Company name listed on convention registration website
- Company name recognition on onsite event signage
- Logo recognition in social area during social

Friend Sponsor – Sailor Mate Sponsor - \$1,500 **2 SOLD**

- Company name listed on convention registration website
- Company name listed on onsite convention signage
- Have booth space in the exposition hall with two company representatives





2017 FLTA Annual Convention **CHARTING THE COURSE AND NAVIGATING THE FUTURE** Sponsorship Opportunities

Celebration Golf Club Wednesday, November 8th, 8 a.m. Shotgun Start

Golf Title Sponsor - \$2,500

SOLD

- Receive logo recognition on golf registration notices as title sponsor
- One (2) complimentary foursome
- Opportunity to have table top display at registration of golf tournament
- Receive verbal recognition at beginning of round
- Opportunity to be on stage at convention Opening Ceremony to present golf awards
- Receive company logo on a hole sign to promote your business

Golf Beverage Sponsor - \$2,000

- Receive logo recognition on golf registration notices
- One (1) complimentary foursome
- Receive verbal recognition at beginning of round
- Have logo printed on drink tickets
- Receive company logo on a hole sign to promote your business

Golf Hole-in-One Sponsor - \$500

- Receive logo recognition on golf registration notices
- Receive verbal recognition at beginning of round
- Receive company logo on a hole sign to promote your business
- Have logo recognition on Hole-in-One hole
- Ability to have two representatives on hole-in-one hole and set up marketing booth
 - *Sponsor to provide tent, table, chairs and supplies*

Golf Hole Sign Sponsor - \$100

- Receive company logo on a hole sign to promote your business

Information for sponsorships which include an ad:

Color Full Page Ad..... (8.375 x 10.875)

Color Half Page Ad..... (7.5 x 4.75)

Color Quarter Page Ad..... (4.75 x 3.5)

Ads which are to bleed require a 1/8" bleed on all sides.

Artwork must be a .PDF, .JPEG, or .TIF file. Recommended resolution is 300 dpi for all files.

